

Mazda North American Operations



March 2007

2007 MAZDASPEED3 Genuine Mazda Accessory All-Weather Floor Mat Safety Recall 4407B

Dear Mazda Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Mazda Motor Corporation has decided that a defect, which relates to motor vehicle safety, exists on certain 2007 MAZDASPEED3 vehicles equipped with Genuine Mazda Accessory all-weather floor mats, sold through January 31, 2007. **If you are a recipient of this notice, your vehicle is included in this campaign.**

What is the problem?

When the Genuine Mazda Accessory all-weather floor mats are installed into the MAZDASPEED3, there is likelihood that the accelerator pedal may become stuck behind the floor mat, which may prevent the vehicle from properly decelerating when the accelerator is released and could lead to an accident.

What should you do?

Mazda is concerned about your safety, so please remove both the driver's and front passenger's all-weather floor mats immediately. You may continue to use the original carpeted floor mats. If you feel you cannot correctly identify the mats, remove them from your vehicle immediately. Please bring both front all-weather floor mats and the attached Customer Shipping Information Form to your nearest Mazda dealer. You do not need to bring this letter to the dealer, but it may assist in the check-in process.

What will Mazda do?

Your Mazda dealer will collect the two front all-weather floor mats and provide a voucher for a replacement set as soon as they are available. The operation should take a minimum amount of time to complete and can be done while you wait.

Once the new improved Genuine Mazda Accessory all-weather floor mats are available, in approximately 4-6 weeks time, Mazda will send a replacement set of front all-weather floor mats along with a new complete set of carpeted floor mats **free of charge** to the address provided in the attached Customer Shipping Information Form.

As a reminder, the Mazda Driver's Assurance Plan may provide alternate transportation when your vehicle is at an authorized Mazda dealership for a warranty repair. To be eligible for alternate transportation, your vehicle must be within the mileage and time limitations under the Mazda New Vehicle Limited Warranty and adhere to the Rental Car Reimbursement policy. Ask your dealer for details about the Mazda Rental Car Reimbursement Program.

What if you have already paid for repair on the Genuine Mazda Accessory All-Weather Floor Mat?

If you have already paid for the inspection/repair or replacement of Genuine Mazda Accessory All-Weather Floor Mat due to a defect, you may be eligible for reimbursement of reasonable repair expenses based on Mazda's repair standards. Please complete the enclosed "Reimbursement Application Form," including the necessary documentation, and mail it to us in the pre-addressed envelope provided, allowing 6-8 weeks for processing.

Where is the closest Mazda dealer?

To locate your nearest Mazda dealer, visit our web site and try our "Locate a Dealer" feature at www.MazdaUSA.com or consult your local yellow pages.

Moved or no longer own this vehicle?

If you have moved or no longer own your MAZDASPEED3, please complete the enclosed prepaid *Information Change Card* as soon as possible. This enables us to update our records and notify the current owner.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Still have questions?

If you have any questions regarding this campaign, please contact our Customer Assistance Center at (800) 222-5500, option #4.

If Mazda or its dealers do not repair the defect free of charge and within a reasonable amount of time, you may notify the Administrator of the National Highway Traffic Safety Administration, 400 Seventh Street, SW., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Your safety is a priority for Mazda. We actively work to improve our products and search for solutions to improve your ownership experience. Please accept our apologies for any inconvenience this program may have caused you.

Sincerely,

Mazda North American Operations